

**Richmond**, Virginia

Volume 25, Issue 1 January-February, 2018



Steve Bateson, President

Greetings from the President!

Happy New Year to everyone! I am the new President of the Richmond Shag Club (RSC), and I am hoping to continue the success of previous Presidents even

though I have only been in the Shag Club since 2010. With only two years on the RSC Board, I have a few items to learn or become familiar with as I serve you, the Members of the RSC. My hope is that I will leave the RSC better than the one I have inherited.

Just the first night, January 2, after taking office I had to write two napkins of ideas that individuals mentioned to me. Some of them new ideas but others mentioned continuing some programs/events that we have done last year and years past. Keep them coming and I will bring them before the Board for input. I usually sit in the "light side" as opposed to the "dark side", so come by and share your thoughts with me.

I was reminded the other day about recognizing past presidents in the association that I am the Executive Director. We tell the President that if they do not recognize the past presidents we will not let them in the club. With that in mind I want to thank all the Dance Instructors for their commitment to the club. I want to single out just a couple of instructors that have had an impact on me. First was Joan and Kevin Byrnes who introduced me to the Shag at a Weekend Event way back in the early 2000s. Then I want to recognize Ken and Shug Ward who were my first dance instructors at the RSC back in January 2010. And all the rest that have taught me some new steps, Thanks!!

A little about me that you may not know. I was born in Fort Lauderdale, FL but was raised in Ocean City, NJ, a town just like North Myrtle Beach, so when I go to SOS, I feel like I am home. I spent my whole full time working career in the accounting, finance and auditing area, so I am a numbers guy. But when I retired from Chesterfield County Schools I started managing a state-wide association, the Virginia Association of School Business Officials, VASBO for short. Who knew a man that spent his entire working career dealing with numbers would be planning meetings, updating websites and negotiating contracts with Hotels. And that I am also an introvert.

Come see me at the RSC if you have ideas for us to consider, but if you do not see me at the RSC you can contact me at <u>sbateson2@comcast.net</u> or 804-512-5443! Cheers to a great year!

Steve

Inside this Issue! See Page 8 for Breaking News!!



# Linda Walton, Membership

Everyone can contribute to membership retention and engagement!

Member engagement and retention are

connected to all aspects of Richmond Shag club activities. While the Membership Chairman might enter data and send out reminders and lists for the newsletters, many other club members have opportunities to help maintain and increase our membership roster. Are memberships checked for member discounts on tickets? Are Tuesday lesson attendees members? Are you spreading the news of our fun parties and activities?

Do you see someone new who is shy or reluctant to dance? Please, greet them. Whether they are veteran members returning after a long absence or newcomers to the club, they'll appreciate the gesture. You may simply be helping to keep some fellow members in the club, by showing them some of what makes our club so special and encouraging them to meet other members of the club or of the broader Shag dance community.

And don't forget, membership retention is built on value, fun, and engagement. It starts the with the very first lesson - even BEFORE a member joins!

Linda

# RSC Board Members



Steve Bateson. President (804) 512-5443

sbateson2@comcast.net



Stephanie Hockaday, Vice President (804) 304-4774

stephanie.hockaday@gmail.com



Kelli Mallinger, Secretary (804) 986-2216

kelimallinger@gmail.com



Mike Walton, Treasurer (804) 740-4464

molpolan1@earthlink.net



Linda Walton, Membership 804 346-0838

lindaswalton@clear.net

# Barbara White,

## Social Committee

Happy New Year! I hope everyone had a wonderful Christmas and had the opportunity to spend time with friends and loved ones during the holidays. I have to say I am glad that 2017 is over. We all lost some dear friends and loved ones during the past year and I for one am happy to start anew in 2018.



As we begin the new year, I just want you to know how excited and happy I am to be your new Social Committee Chair and extremely pleased that Diane Jessee will be co-chairing with me. We have some rather large shoes to fill following Judy Petree and Rhonda Armentrout. They did an excellent job in planning and executing some great socials that everyone enjoyed and I'm hoping that we can do the same. Thank you Judy and Rhonda for all of the time you committed ensuring that the club's social events were fun and engaging.

Diane and I are just beginning to look at the calendar and gather our thoughts on some events that we hope you will enjoy. Some socials that we have discussed include bus trips to visit a winery or two, a trip to the MGM National Harbor Casino and the extremely popular Tacky Light Tour. Please let us know if this sounds like something you'd be interested in. Once the list of shag jams has been completed, we will plan a Sunday social around at least one of them. Our first event will be a Valentine Party on February 13 so bring your sweetheart and dance the night away! There will also be another Halloween Party on October 30 since last year's event was so successful and the costume participation was the best I've ever seen. We have a lot of creative people in our club, not to mention crazy and you know who you are!!!

We are open to suggestions and new ideas for our socials so please see either Diane or me if you have any ideas you would like to share.

There are shortcuts to happiness and dancing is one of them!

### Barbara

## Allen Batchelor, Past President

I have enjoyed being the RSC President for 2017. I "**Thank You**" for helping me sail the course of emotions when my Charlotte suddenly passed. You may have no idea how this club helped me, and I will always be grateful to each and everyone.

Allen



### \*Joanne Maul

Assisting with Hospitality & Ways and Means (804) 928-5108 maul@wordandword.com



### Lisa Bane, Ways and Means Committee



#### Happy New Year!!!

I want to thank everyone who helped sell 50/50 tickets for 2017. You all did a great job. I also want to thank everyone who bought tickets. The money we raised this year went to <u>Richmond Shag Club</u> (to support the running of club, club events and offset the cost of club parties). The winners have a choice to keep the money or donate to Special Love, Inc. to support <u>Camp Fantastic</u> (a summer camp for kids with cancer), the <u>Central Virginia Junior Shaggers, Inc</u>. (a non-profit group dedicated to teaching the Carolina Shag to kids) or give back to the Richmond Shag Club. . "It only takes 1 ticket to win J".

Don't worry if you did not get a chance to help sell tickets in 2017..... We will continue with the 50/50 drawings in 2018 and I will need help selling the tickets every Tuesday. A sign-up sheet will be at the hostess table or give me a call if you would like to volunteer (804-240-6527). Thank you in advance for your help. It takes everyone helping to make it successful and not so much work on just a few.

Happy Shagging..... And go learn a new step.

Lisa Bane



Bill Boyer, III, Hospitality/ Ways and Means

A Very "HAPPY NEW YEAR" to all of You in our Richmond Shag Club !

Once again, I have been honored to be your Vice President for 2017, and I look forward to serving again with Lisa and Jo in the capacity of "Hospitality / Ways and Means" . As you may know, we three are working these two Chairs together while seeking RSC Members to serve on a month-

ly, weekly, or "fill in" basis at the front desk, 50/50, or special programs that may arise during 2018. We will of course appreciate any time you will be willing to spend with us in these capacities as they are quite important to the RSC at large and in service to our Members . We have a wonderful history of everyone pitching in to achieve commons goals as a Club while enjoying the comradery of our fellow members .

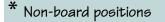
I do see a positive continuation of successful changes and programs initiated during 2017 for the New Year while perhaps tweaking a few items further and finding new avenues of interest for all of us . Please approach us with your fresh ideas to increase our membership and retain the wonderful people that are the foundation of the Richmond Shag Club . We do look forward to a wonderful 2018 with all of you !

See you on the hardwood !

Bill Boyer III

\*Diane Jessie Social Committee Co-chair (804) 261-5959 <u>diane1shag@yahoo.com</u>





# RSC Board Members



Lisa Bane Ways and Means & Hospitality (804) 240-6527

Lisa@LisaBane.com



Barbara White Social Committee 804-439-1611 <u>shagqt@gmail.com</u>



Bill Boyer III Hospitality & Ways & Means (804) 305-0899

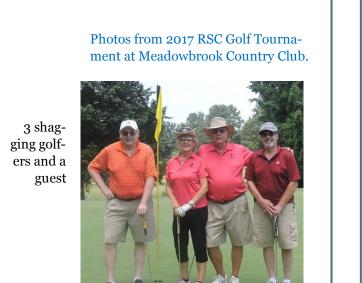
eyezofeaglez@gmail.com

Vacancy Communications Coordinator RSC Golf Tournament Moves to The Highlands



The RSC's annual charity golf tournament for Camp Fantastic will be held at The Golf Club at The Highlands on Monday, April 16<sup>th,</sup> much earlier in the year than our June outings in past years. The Highlands offered a better per player rate, plenty of carts to support more teams, and an excellent course and superb clubhouse facilities. All the information about the tournament, including downloadable player/team entry forms, sponsor forms, etc., is available on the Club's website at: http:// richmondshag.homestead.com/RSCGolf.html

The Golf Committee, headed by Co-Chairs Glenn Miller and Kevin Byrnes, asks RSC members to help by soliciting and collecting donated gift items or gift certificates from local merchants. The form to document these gift donations is provided with this newsletter and provides Special Love, Inc. the information needed to generate a tax credit acknowledgement letter sent to each donor. Also, members can recruit businesses



to donate a hole sponsorship (see Sponsor Form) which helps generate additional funds for Camp Fantastic.

Mid-April will be here in 3 short months, so please act soon to approach merchants, hole sponsors and potential teams to encourage their participation in this worthwhile event. Contact either Kevin (kfbyrnes@verizon.net (804 512-0563)) or Glenn (affordableelectrical@yahoo.com (804) 218-9773) with any questions or information on sponsors, teams or gift donors.

This is the Club's biggest fund-raising event for Camp Fantastic and your help can make a difference in the life of a Richmond area child with cancer seeking to attend Camp this summer!

### Kevín Byrnes & Glenn Miller

Sponsor form and Donation form available on pages 5 and 6.





The 28th Annual Charity Golf Tournament For Camp Fantastic Sponsored by The Richmond Shag Club Monday April 16, 2018 The Golf Club at The Highlands Chesterfield, VA



#### **Sponsorship Options:**

#### • Dinner/Lunch Meal Sponsor: \$1500/\$800

Sponsor signage on display in dining area; free corporate ad placement (1/4 page) in RSC newsletter (6 issues) and website for 1 year (\$200 value). *Deadline for sponsorship commitment: April 1, 2018* 

#### • Beverage Sponsor: \$750

Sponsor signage on beverage carts; free corporate ad placement (1/4 page) in RSC newsletter (6 issues) and website for 1 year (\$200 value). *Deadline for sponsorship commitment: April 1, 2018* 

#### • Platinum Title Sponsors - \$500

<u>Exclusive</u> hole sponsorship with tee sign (18" x 24"), recognition on all tournament signage, display opportunities at the reception, and free corporate ad placement (1/4 page) in RSC newsletter (6 issues) and website for 1 year (\$200

#### value). Deadline for sponsorship commitment: April 1, 2018.

#### • Diamond Event Sponsors - \$250

**Exclusive** hole sponsorship with tee sign (18" x 24"), recognition on reception signage, and free ad placement (1/4 page) in RSC newsletter (3 issues) and website for 6 months (\$100 value). *Deadline for sponsorship commitment: April* 1, 2018.

#### • Gold Hole Sponsors - \$100 per hole

Hole co-sponsorship with tee sign (18" x 24") and recognition on reception signage.

#### Deadline for sponsorship commitment: April 9, 2018.

All sponsors are invited and welcome to provide promotional giveaways for each golfer's "goodie" bag (up to 120) or special prizes for winners of the longest drive, closest to the pin contests, or raffle drawing prizes.

	Sponsorship Ap	plication Form
Please Print and Fill-In All Spaces		<b>Sponsorship Type:</b> (check all that apply)
Company Name		Dinner / Lunch Meal Sponsor (\$1500/\$800) Adult Beverage Sponsor (\$750)
Contact Person		<ul> <li>Platinum Title Sponsor (\$500)</li> <li>Diamond Event Sponsor (\$250)</li> </ul>
Company Address		Gold Hole Sponsor (\$100/hole) No. of Holes: "Goodie Bag" Contributor (up to 112 pieces)
City State	Zip	Special Contest Prize Donor Item: Raffle Prize Donor Item: Other Donation Amount:
Contact Phone:	Contact E-mail:	
18" x 24" Sponsor Sign to Read:		

(Please attach Contact's Business Card with Application, if Possible)

All proceeds will go to benefit children with cancer attending "Camp Fantastic", a summer camp located near Winchester, VA. Special Love, Inc. will provide a donation acknowledgement letter for tax-reporting purposes.

MAKE SPONSOR DONATION CHECKS PAYABLE to: "RICHMOND SHAG CLUB"

Mail Checks and Sponsorship Application Form to:

Kevin F. Byrnes (<u>kfbyrnes@verizon.net</u>), RSC 2018 Golf Tournament Co-Chairman 2511 Cedar Cone Dr., Henrico, VA 23233-2825 H: (804) 270-1454 or Cell: (804) 512-0563



Richmond Shag Club P.O. Box 35771 Richmond, VA 23235 www.richmondshagclub.org

November 7, 2017

Dear Area Business Owner/Manager:

The Richmond Shag Club, a 501 (c)(7) tax-exempt social club, annually sponsors a charity golf tournament for the benefit of Camp Fantastic, a summer camp for kids, age 7-17, with cancer. The camp, located in Front Royal, VA, is operated by Special Love, Inc., a 501 (c)(3) charitable non-profit organization Over the years, our Club, through the generosity of many donors to this and other fund-raising events that we sponsor, has donated over 270,000 to Camp Fantastic. With that track record, our Club is the largest single financial contributor to Camp Fantastic in the Richmond metropolitan area and we want to do more in 2018 to support sending these sick kids to camp and give them a chance to play like normal kids with their peers.

Our 2018 charity golf tournament will be held on **Monday, April 16, 2018** at The Golf Club at The Highlands (8136 Highland Glen Dr, Chesterfield, VA 23838). At this event, as in past years, we try to hold a raffle drawing for door prizes as a way of saying "thank you" to the 120 golfers which participate in the tournament. The purpose of this letter as to ask if your business would contribute one (or more) gift certificate(s) or another item of value which we can raffle off at the tournament. Special Love, Inc. will provide you with a tax donation letter acknowledging your contribution in support of this charitable fund-raising event.

Please fill-out the form below if you would like to provide a gift certificate or other golf-related item of tangible value to support our event and the Camp Fantastic cause!

Business Name:			
Owner or /Manager's Name:			
Business Address:	City:	VA Zip:	
Business Phone: (804)	E-Mail:		
Donated Item(s):			
Donated Item Value:	Name of RSC Volunteer Contact:		
When will the donated item(s) be avail	able for pick-up by a club voluntee	er?	

#### Deadline for donation pick-up: April 9th, 2018

Please note: Your donation and business identity will be announced as it is raffled off. If for some reason you would rather your donation be made anonymously, please check here: \_\_\_\_\_\_ and we will respect your wishes and announce the raffle prize as an anonymous donation.

On behalf of the Richmond Shag Club, Special Love, Inc. and Camp Fantastic, thank you for your consideration and your support!

Sincerely. RUM 7

Kevin F. Byrnes/ Co-Chairman, 2018 Charity Golf Tournament for Camp Fantastic Past President, Richmond Shag Club

# Jingle Bell Ball—Meadowbrook Country Club—December 16, 2017



Helping campers to attend Camp Fantastic—a \$21,000 donation for 2017!!



Looking good, Richmond Shaggers!

2017 RSC Awards

Most Improved Male: Ron Broocks

Most Improved female: Nita Palmore

Most Improved Couple: Judy & Bobby Chiles

Dancers:



SOS (Spirit of Shag): Jinx Robinson, Sam Williams



# Special Recognition Awards:

Pool Party Hosts: Bob and Linda Stevens

Camp Fantastic Fund Raiser Challenge: Fuzzy and Mary Ann Lambert

Annual SOS Brunch to benefit Camp Fantastic: Mike Fielding and Cleo Tinsley







## Happy Birthday, Shaggers!



#### January

Jim	McAllister	1	2
Joe	Tedesco	1	2
Diane	Dew	1	3
Billy	Bain	1	3
Sue	Moore	1	4
Debbie	Meadors	1	5
Ron	Brooks	1	6
Glenda	Harris	1	8
Steve	Bateson	1	8
Janis	Grimes	1	9
Sue	McLen-	1	9
David	Pi-	1	14
Jill	Porter	1	14
Gordon	Burton	1	14
Кауе	Williams	1	15
Emory	Minnick	1	16
Larry	Fischer	1	16
David	Ferry	1	17
Pat	Conner	1	17
Penny	Richard-	1	20
Parker	Dillard	1	24
Bruce	Justice	1	28
Carol	Berger	1	29
Art	Seward	1	31



Kendall	Hockaday	2	1
Nancy	Wall	2	1
Barbara	Pettesch	2	3
Arlene	Helton	2	4
Peggy	Seward	2	5
Pam	Shultz	2	6
Sandra	Mawyer	2	9
Linda	Hass	2	11
	Kon-		
Donna	topanos	2	11
Dawn	Harman	2	12
Carrol	Cox	2	14
Lynn	Weishaar	2	19
Wayne	Vick	2	25
Sam	Short	2	25
Tim	Sullivan	2	27
Jamie	Lewis-	2	28

February

## **Breaking News!!**

Congratulations to our own <u>Kevin Byrnes</u> who has been named an ACSC Shagging Icon for 2018!!

Also receiving the Icon award is our old friend <u>Gerry Anders</u>, former RSC member, now a Smoky Mountain Shagger.

Congratulations to both Kevin and Jerry, and to all of the new icons!!



# November and December Membership Renewals



# Be sure to keep your membership cur-

### January

### February

1/30/2018	Candy	McAdams
1/30/2018	Leonard	McAdams
1/30/2018	Tammy	Varney
1/31/2018	Rhonda	Armentrout
1/31/2018	Michael	Armentrout
1/31/2018	Billy	Bain
1/31/2018	Charles	Barnes
1/31/2018	Ronald	Bessent
1/31/2018	Gordon	Burton
1/31/2018	Carole	Burton
1/31/2018	Kenneth	Crowder
1/31/2018	Avery	Goodwin
1/31/2018	William	Hackney
1/31/2018	Linda	Hass
1/31/2018	Pamela	Hathaway
1/31/2018	Nancy	Kirsh
1/31/2018	Lee	McAllister
1/31/2018	Jim	McAllister
1/31/2018	Glenn	Miller
1/31/2018	Jewel	Moore
1/31/2018	Emett	Nuckols
1/31/2018	Robert	Owen
1/31/2018	Paul	Scott
1/31/2018	Art	Seward
1/31/2018	Peggy	Seward
1/31/2018	Linda	Stevens
1/31/2018	Robert	Stevens
1/31/2018	Linda	Taney
1/31/2018	Toni	Termini
1/31/2018	Faye	Vines
1/31/2018	Lucy	White
1/31/2018	Candace	Wilkinson
1/31/2018	Samuel	Williams
1/31/2018	Кауе	Williams

Watch your email, our web page <u>www.RichmondShagClub.org</u>, and listen for phone tree messages for more information on upcoming events.

Also, look for the Richmond Shag Club group on <u>Facebook</u> where event information will be posted.

2/28/2018	Carolyn	Anderson
2/28/2018	Carrol	Cox
2/28/2018	Lisa	Cox
2/28/2018	Sandra	Davenport
2/28/2018	Steve	Haerbig
2/28/2018	Jim	Hall
2/28/2018	Glenda	Harris
2/28/2018	Kathy	Lane
2/28/2018	Doris	Manley
2/28/2018	Debra	Owen
2/28/2018	Nick	Reams
2/28/2018	Maureen	Romanosky
2/28/2018	Ron	Romanosky
2/28/2018	Sam	Short
2/28/2018	Carol	Spangler
2/28/2018	Hal	Stickley
2/28/2018	Mary Kathryn	Taylor
2/28/2018	Cynthia	Walton
2/28/2018	Michael	Walton
2/28/2018	Richard	Wilson

#### ASSOCIATE BROKER Serving Central Virginia WWW.JaneRenger.com



RSC	PO Box 35771, www.richm	Id Shag Club Richmond, VA 23235 nondshagclub.org is on Facebook	A CUP	
		each and Shag Music in hmond		
Date:	** \$25 fee for	e <b>is \$30.00 (7-1-2012)</b> returned checks ** ng Member orm in full & write legibly!	Pick up your membership card at the RSC Club desk. New Expiration Date:	
Nama #1:	· · · · · · · · · · · · · · · · · · ·	<b></b>		
Name #1:	First	Nickname	Birthday (Year Optional)	
Name #2:		Nickname	Birthday (Year Optional)	
Address: Street or PO	Box	City State	Zip Code	
Phone:      Occupation:      Optional)         Email Address #1:          Email Address #2:				
I would be interested in helping with the following committee(s): Annual Party (August) Golf Tournament (June) Host & Hostess (RSC desk) Social (Sunday Socials, Parties, etc.) Ways and Means (Fund-raising) This information is true to the best of my knowledge. By my signature,		I learned about th A friend Another A demo The Inte Other	New Members         I learned about the RSC from:         A friend that is a member         A nother shag club         A demonstration at an event         The Internet/Website         Other         abide by the rules and by the bylaws of the Richmond Shag	
Club. I understand that my membership may be revoked by the Club at any time it may be deemed necessary. I agree that the Richmond Shag Club and its Board of Directors shall not be held responsible for any accidents, personal injury or loss of any personal property associated with my attendance at, or participation in, any Club function.				
Member #1:				
	Next Membership Renewal D Check: \$ (		Card Made	

Our January and February activity calendars are not available at this time. Please watch the <u>club</u> <u>website</u> for updates.

RSC ACTIVITIES

### **RSC Members!**

See your business ad here! Contact Kevin Byrnes for details.

kfbyrnes@verizon.net

### **The Richmond Shag Club**

offers beginner and intermediate dance lessons

#### **On Tuesdays and Thursdays at**

#### **VISIONS Dance Club.**



Following each lesson there is OPEN dancing for all levels & ages from amateur to pro!

Tuesday: Intermediate lessons begin at 7:00 pm

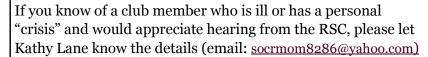
Thursday: Beginner lessons begin at 6:30pm





vcc

Virginia Commonwealth Bank and Bank of Lancaster have merged to offer more services and more accessibility for our customers.



vcb.bank

If you have personal news that you would like to share with the club membership, please email the details as you would like for them to be conveyed to Kevin Byrnes <u>kfbyrnes@verizon.net</u>. Also, please specify that you would like for that information to be sent in a bulk email or phone tree to the members. (We do not want to compromise anyone's privacy.) Thanks!

**Come and Dance!**