Richmond, Virginia

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July/August 2014

From The President



I attended the John Mancini Golf Tournament on June 2, 2014 at the Stonehenge Country Club. It was a huge success. I would like to thank the Golf Tournament co-chairs, Leonard McAdams and Dickie Robinson for making this possible. I would also like to thank a lot of dedicated RSC members for doing a FANTASTIC job on the tournament. The revenue should be around \$10,000. The tournament is our club's biggest money making event for our charity, Camp Fantastic.

The RSC had it's third annual Spring Fling party at the Hopewell Moose Lodge. Everyone in attendance had a great time. Thanks go out to Kendall and Stephanie Hockaday and their committee for a job well done. This event is also being planned for 2015.

At this time, the RSC Board of Directors and myself would like to thank all of the members who always volunteer throughout the year to help and chair our many events. Without your help, the RSC would not be the BEST shag club anywhere.

See you on the dance floor.

Tím Sullivan



Vice President

Do you ever wonder what brings them in? I mean, how do they find out about us? I'm talking about the Beginners, when they

show up, sometimes in droves, on the first Thursday of every month to begin a new cycle of Shag lessons. Since the Richmond Shag Club does not employ any of the standard forms of advertising, such as radio, TV, or newspaper, it has to be by word of mouth; a friend tells a friend who tells a friend. Marketing people will tell you this is the very best form of advertising because it's genuine and sincere and untainted by any sort of spin.

That's how it happened with us, someone (Burt Anderson) told us all about the Shag, the Beginner lessons, and about some of the things that the RSC does. The timing was right, as we were sort of looking around for an interest, something to get us off the couch and away from the TV. We gave it a try, and here we are 11 years later, still trying to learn new steps, and here's the best part, still meeting new people.

So we as members, whether we know it or not, have a responsibility; we must provide a good experience for our newcomers. This is the only sure fire way to promote the Shag and the RSC. As the man says, you only have one chance to make a first impression. If a Beginner is going to tell another, then they will have to feel good about coming out on Thursday nights and learning the Shag. The instructors should show patience (they do) and understanding (they do) and our veterans (most do) need to make an effort to make the newbies comfortable. Introduce yourself, ask if they liked the lesson, if you can help, and tell them to have fun while learning.

Who knows, you may be talking to a future President of the RSC, a Hall of Famer, or both.

Parker Dillard

2014 RSC Board

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Club Communications, Care & Concern

If you know of a club member who is ill or has a personal "crisis" and would appreciate hearing from the RSC, please let **Kathy Lane** know the details (email: socrmom8286@yahoo.com.)

If you have personal news that you would like to share with the club membership, please email the details as you would like for them to be conveyed to **Pam Tinsley <u>pstinsley@verizon.net</u>**. Also, *please specify* that you would like for that information to be sent in a bulk email to the members. (We do not want to compromise anyone's privacy.)

Our bulk emails will reach most members, specifically those who have posted their email for communication.

If you are an email user and think that you may not be receiving club messages, be sure to check the spam or junk folder in your email program.

Also, be sure the check the RSC website

http://richmondshag.homestead.com/
and the RSC Facebook page
http://www.facebook.com/groups/51783245956/
for news and for posting info to share.

Thanks!

2014 General Membership Meetings

March 18 * June 17* August 19 * November 18

All General Membership Meetings will be held at the Holiday Inn Koger Center in a meeting room and begin at 6:30 PM. All members are encouraged to attend.



CLUB BIRTHDAYS MEMBERSHIP EXPIRATIONS JULY AUGUST JULY AUGUST John Moore 01 Tina Bessent Diane Jessie 01 Vickie Aprile Bernard Bowles, Jr. Ronnie Tidd 01 Mary Ann Lambert 01 Carl Beck Sandra Cook Rob White 02 Candace McKinley 02 **Beth Crews** Oscar Fields Donna Agosti 04 Sharon Ricker 05 **Beverly Dillard** Henry Geisz Julie Ferry 04 Carolyn Anderson 06 Parker Dillard Anna George-Traynham Sheila Parker 05 Debi Mitchell 06 Moody Foster **Buck Giannini** Nan Allen 06 Maureen Romanosky 06 Tricia Foster Larry Herbert Jerri Cowan 08 Gary Weishaar 08 Nancy Guthrie Kendall Hockaday Earl Robinson 09 Gretchen Stephens 08 Pamela Harris Stephanie Hockaday Carol Thomasson 09 Ruth Doten 09 Diane Jessie Rebekah Hiter Tammy Varney 09 Ella Johnson Donna Vaughan 10 Bruce Justice Michael Johnson Ron Bessent 11 **Bonnie Mayes 11 Chris Karstens** Don Lee Faye Vines 12 Bill Hecht 14 Shannon Lawther Jeff Old Glenn Miller 14 Dickie Burnley 16 Debbie McGrath Janie Perry Teresa Rousell 14 Earl Barton 17 Jamie Meredith Lee Ann Pond Wyon Wheatley 18 John Kontopanos 18 Ron Pugh Marvin Saunders Terri Lumpkin 18 Sid Strawderman 22 Brenda Roane Debbie Shelton Cookie Vaughan 18 Doug Strother 22 Teresa Rousell Bill Shelton, Jr. Dave Mayes 21 Jane Renger 23 **Cherry Seagraves Dottie Stanton** Corina Richardson 22 Janie Perry 25 **Emily Shields Dwight Stephens** Dink Slaughter 27 Gretchen Stephens Angie Abbott 23 Dink Slaughter Gwen Stimis Kenn Ward Mike Armentrout 23 Toni Termini 27 Doug Strother Sandy Justice 25 Brad West, Jr. 27 Shug Ward Judy Tidd Roger Verser 30 Sandy Dryden 26 C.L. Wilson Ronnie Tidd Robert McAdams 26 Bill Chambers 31 Blake Traynham Larry Sawyer 26 Nancy Verser Bill Shelton 26 Roger Verser Shirley Gough 27 **Bobbie Young** Bernard Bowles, Jr. 28 Bob Defazio 28 Butch Earnhardt 30 Barb Hodge 31 Kathy Lane 31



Ways & Means

Starting in July, the club will be offering catalogue orders for clothing, accessories, and hats embroidered with the RSC logo. Styles and color preferences can be chosen from more than twenty(20) different companies. We will also be offering embroidery of personal items. So if you have a favorite shirt, hat, coat, etc., see me for details. The catalogue will be stationed at the hostess table.

Allen Batchelor



Dance Committee

I am very concerned about our Thursday attendance.. and have spent a lot of our time asking members to come on Thursday nights this month to boost our numbers. I also ask Pam to do a phone tree asking members to come out on Thursdays if they could. Pam did a great job and we had a good turnout for the first week. I had also ask Candice to reteach the line dance as well, which she agreed to do and had great participation. Thanks Candice. We need to keep Doubletree happy with our business. Our challenge is competition from Petersburg, Yorktown, and Kilmarnock in addition to vacations, graduations, and ballgames. I am afraid, if we don't get our numbers up on Thursday's, we could loose them.

We have been invited to come out to the Richmond International Raceway on Sunday, June 29 at 6 p.m. to hear the Rhondels and do some shaggin'...for free! The Tidewater Kennel Club is sponsoring it and wanted us to come to motivate the crowd to dance. The event follows their dog show and is in one of the event buildings.

Kenn Ward

Contribute to RSC Fundraiser

It is almost time for our club's silent auction to be held at our annual party to be held at the Sheraton Hotel the first weekend in August. If you have something to donate or would like to "create" your own special item, it will be appreciated! Gift certificates are also an option for the busy individual. No gift is too small as we put together gift baskets as well.

One hundred percent of the proceeds go to Camp Fantastic which is a camp for kids with or being treated for cancer. Special Love sponsors this camp, and our club has been donating to this charity for many years.

Leave your items at the club with any committee member after filling out the contact form. There are extra forms at the front desk if you need one. You will receive a special thank you from Special Love and you can use it for your tax information. If you want to serve on the silent auction committee by getting a few businesses or friends to donate items, please contact Beth Ager or Bev Dillard. Any small amount of help is welcome.

It is my pleasure to be part of a wonderful event and a terrific shag club! The Richmond Shag Club rocks!

Beth Ager, Silent Auction Chairperson

RSC MAIN EVENTS

- January 17-19 Mid-Winter
- April 4-13 Spring Safari
- July Junior SOS
- September 12-21 Fall Migration
- December 20 Jingle Bell Ball (ACCA Temple)



Watch your e-mail, RichmondShagClub.org, and listen for phone tree messages for more information on these upcoming events.

*Also look for the Richmond Shag Club group on facebook where event information will be posted.

ABF

Paid Advertisement

WELDING SUPPLIES, GASES, & EQUIPMENT

1700 Chamberlayne Ave. Richmond, VA 23222
P.O. Box 26269 Richmond, VA 23260
Phone 804-644-4521 FAX 804-788-8904



Social Committee

Hello fellow RSC members.

For those who attended the annual Spring Fling held at the Hopewell Moose in May, it was another great party had by all with Jeff Foster playing tunes that kept you up on the dance floor along with good food served by the Moose. I would also like to think the dozen or so people from out of town who came to the party, from Northern Virginia, Virginia Beach, as well as Maryland. We also had a surprise visit by our own Cliff Merritt. There was a long reception line of folks who were excited to see him.

It's that time of year again for the Annual Pool party on July 19th at Bob and Linda Stevens' house. If you have not been, this is one pool party you don't want to miss. Signup sheet is at the desk on club nights. The club again will be providing hamburgers and hotdogs. Bring a covered dish and beverage of choice.

Also just a reminder the annual RSC party is coming up in August. See Joan Byrnes for tickets.

Kendall Hockaday





Care & Concern

Our condolences to Benny Evans on the passing of his mother, Virginia Smith Evans, on May 13, 2014. Mrs. Evans was 100 years old.

May we continue to keep Cliff Merritt, Phyllis Wells and Sonny Tinsley in our thoughts and prayers as they continue to battle their illnesses. We wish them the very best of outcomes.

Please keep me informed of any of our members who need some care and concern. My email is socrmom8286@yahoo.com.

As always, may we remember our fellow shaggers in their joys and sorrows by keeping them in our thoughts and prayers.

Kathy Lane



Host/Hostess Committee

Things are running smoothly at the front desk.

Thanks to all the volunteers. Please remember that checks or exact cash is appreciated. Please come by the desk and check out all the flyers for events going on in our club-- some of you are missing out on some great events.

SOS cards are on sale for \$30.

Look forward to seeing you at the club.

Larry Ricker

JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
		6:30 - 7:30				
		Lean			Independence Day	
		(Kevin &Joan)				
		7:30 Line Dance				
6	7	8	9	10	11	12
		6:30 - 7:30		6:30 - 8:00		
2-4 Shag Jam		Belly Roll	7:00 Board Mtg.	Intro & Basic Step, Start	ACSC Summer Workshop	
		(Kevin &Joan)		(Sid & Jane)	(Jacksonville, FL)	
		Birthday Dance		7:00 Bd. Meeting	←	\longrightarrow
		•			•	
13	14	16	17	17	18	19
		6:30 – 7:30		6:30 - 8:00		
		Boogie Walk		Female & Male Turns, Trail Pass,		
		(Kevin &Joan)	Junior SOS	Half Turn		
				(Sid & Jane)		
		7:30 Line Dance		, ,		
20	21	22	23	24	25	26
		6:30 - 7:30		6:30 - 8:00		
		Pivot		Front & Back		
		(Kevin &Joan)		Preps, Sugarfoot		
				(Sid & Jane)		
27	28	29	30	31		
		6:30 - 7:30				
		Special Class		BOTJ Early Bird		
		(Kevin &Joan)		Welcome		

AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Satur- day
					1 Boogie on the James	2
3	4	5 6:30 – 7:30 Lean (Parker & Bev) 7:30 Line Dance	6	7 6:30 – 8:00 Intro & Basic Step (Henry & Glenda)	8	9
10 2-4 Shag Jam	11	6:30 – 7:30 Belly Roll (Parker & Bev) Birthday Dance		14 6:30 – 8:00 Start, Female & Male Turns (Henry & Glenda) 7:00 Bd. Meeting	15 Sept/Oct Newsletter Deadline	16
17	18	19 6:30 Gen. Member Mtg. 7:00 - 7:30 Boogie Walk (Parker & Bev) 7:30 Line Dance	20	21 6:30 – 8:00 Trail Pass, Half Turn, Front & Back Preps (Henry & Glenda)	22	23
24	25	26 6:30 – 7:30 Pivot (Parker & Bev)	27	8 6:30 – 8:00 Sugarfoot (Henry & Glenda)	29	30
31						